

## Artwork Requirements

Please read through the following information carefully as it will assist you in knowing what we need, in order to provide you with a printed product that you are happy with.



### What we can't use:

- Anything that has been scanned or faxed
- Anything that is designed in Microsoft® Word, Publisher, Excel or any other office application

*The reason for this is that most images are designed to be viewed at that resolution i.e. 1024 x 768 pixels. When we print them onto something that is Large Format (i.e. 1.8m x 1.2m) the edges of these images become very pixilated in appearance. This renders a graphic that you, as a customer, will not be happy with.*

### File formats we can use:

- PDF (from AI or CDR - All fonts and artwork converted to vectors/curves)
- Adobe Illustrator CS4 (.ai files - most preferred)
- Corel Draw X5 or before (.cdr - Converted to vectors/ curves)
- High resolution images. A jpeg should be approximately 5mb in size (300dpi or higher)
- PhotoShop CS4 (.psd and .eps files)

### Colour Spaces:

- Wherever possible, please supply Pantone (Solid Coated) Colours

*The reason for this is that colours display differently on different screens, and also differently on screen compared to print. Supplying Pantone colours will ensure that your corporate colours are printed correctly.*

### If you do not have artwork that is suitable:

- We will gladly assist. We charge a Fee of R 250-00 Ex VAT per hour of design.
- Send us your existing artwork, logo or idea and we will quote you and await your approval.

### Sending your artwork so that we can process the order:

- You can email your artwork to us
- If you have a very large file, you can send it via [www.yousendit.com](http://www.yousendit.com)